

SSA Commission Meeting/ Special Service Area #60

April 2nd, 2014

5:00 P.M.

North River Commission Office

3403 W. Lawrence Ave Ste. 201

Chicago, IL 60625

SSA Commission Meeting Minutes

Attendance:

SSA Commissioners Present: Saima Causevic ,Andrew Levin, Frank Kern, , Mir Naghavi, David Maletin, John Tunnell, Stephanie Fishel

SSA Commissioners Absent: Angela Bowman, Jim Karagianis

North River Commission Staff Present: Carla Agostinelli, Duka Dabovic

Other Attendees: Eric Filson, APN; Annisa Wanat, resident; Casey Smagala, APCC; Shelby Bremer, State Rep Jaime Andrade aide.

Call to Order:

SSA Commission Chair Andrew Levin called the meeting to order at 5:05 p.m.

Welcome/Introductions: The Chair welcomed everyone and asked participants to introduce themselves.

Approval of Minutes: After participants had time to review the minutes, Andrew Levin asked for a motion to approve the minutes for the March 12th Commission Meeting. John Tunnell made the motion to approve, Frank Kern seconded. The minutes were approved unanimously.

Financial Statements: The SSA Commissioners asked the SSA staff to present a new set of financial statement reports at the next SSA Commission meeting as there were a few inconsistencies identified.

Co-Branding with CleanSlate: A discussion was had regarding 2 (two) vest design concepts for the Albany Park/Irving Park Special Service Area #60 and North River Commission Co-Branding with CleanSlate. The SSA Commissioners agreed that the best option is to have "Albany Park/Irving Park Special Service Area #60" in bold, blue letters.

2015 Suggested Services:

The SSA Commissioners began making suggestions for the 2015 SSA Budget. SSA Commissioner Mir Naghavi made the suggestion of adding Security Patrols, beginning in spring and continuing through the end of summer, from 5pm-9pm, to the budget. SSA Commissioner David Maletin made the request that 2 (two) Security Patrol agencies make a presentation on the services they offer at the next SSA Committee meeting. It was also recommended that each SSA Commissioner send their Security Patrol requirements to Duka Dabovic, SSA Manager, so that an RFP can be prepared.

Proposed SSA Commissioner Saima Causevic made the suggestion of adding Façade Improvements to the 2015 Budget. Services to be offered under Façade Improvements would be awnings and visual merchandising for storefronts (storefront clutter clean-up) and visual merchandising presentations to the business owners within the district. SSA Commissioners created a Façade Improvement Sub-Committee to explore this program further. The Sub-Committee meeting date was set for April 30th, 2014 at 5pm at the office of North River Commission.

SSA Commissioner Frank Kern made the suggestion that information on Tree Pruning be collected as some of the tree branches present visibility and security issues within the SSA District. He also suggested that the SSA webpage get updated with search engine optimization and would therefore make recommendations to SEO focused companies/individuals who could be contacted for more information on services they could provide.

SSA Commissioner Stephanie Fischel made the suggestion that Marketing be added to the 2015 Budget. Marketing services would include the branding and promotion of the community, creation of community brochures and creating events like a restaurant week, featuring restaurants in the SSA District. It was recommended that a Public Relations firm should be contacted for more information on services provided.

A 2015 SSA Preliminary Budget will be presented to the SSA Commissioners at the next SSA Commission meeting on May 7, 2014.

Adjournment:

SSA Commissioner Andrew Levin entertained a motion to adjourn the meeting. David Maletin made a motion the motion; SSA Commissioner Mir Naghavi seconded. The meeting was adjourned at 6pm.