

SSA Commission Meeting/ Special Service Area #60
Wednesday, February 10, 2015
5:30 p.m.
Tano's Pizzeria
3038 W. Irving Park Road
Chicago, IL 60625

SSA Commission Meeting Minutes

Attendance:

SSA Commissioners Present:

Andrew Levin (Chair), Stephanie Fishel (Vice Chair), David Maletin, Frank Kern, Saima Causevic, Jimmy Karagian

North River Commission Staff Present:

Thomas Applegate (Exec Director), Duka Dabovic (SSA manager), Indira Oruzco, Michael Gregorarz, Shannon Campbell

Other Attendees:

Carol Maher (resident), Jeff Sobczyk (33rd ward), Tom Guagliardo

Call to Order:

The meeting was called to order at 5:36

Item: Minutes

Saima made motion to approve January minutes. David seconded. All are in favor.

Item: Financials

Duka will be making an adjustment to the carry over to reflect actuals. Stephanie made motion to approve financials. David seconded. All are in favor.

Item: Old Business

a. Tree Pruning

Awaiting an update from Bartlett. They are approximately half done with the pruning project and are working the trees in priority order.

b. SSA Survey

Received 54 responses to the survey.

- 84% of the respondents indicated they have not witnessed loitering.
 - Those that did say there was loitering said it occurred overnight.
- 38% said they believed that having security would be effective
- 53% unsatisfied with the cleanliness
- 65% unsatisfied with the landscaping
- 66% unsatisfied with the branding
- 66% unsatisfied with the façade conditions
- 37% unsatisfied with the safety in their location
- Reducing vacancies was listed as the most needed service in the community

Stephanie and Frank would like to dig in deeper on the cleanliness responses since so much work has been put in to clean up the neighborhood.

Next survey to be sent in or around September 2016.

c. Schedule of SSA deadlines for 2016

Duka reviewed the meeting schedule and deadlines for 2016. If any commissioners would like to have guest expert speakers in, please let Duka know.

March 9th meeting

Approval of facade projects
Approval of tree planting RFP

April 13th meeting

Review & approval of 2015 audit (due April 29)
Approval of tree planting vendor
Review & Approval of security vendor

May 11th meeting

Review of 2017 budget DRAFT
Renew contracts through 2017:
 Auditor
 Sidewalk litter abatement
 Sidewalk snow removal

June 8th meeting

Approval of 2016 budget & services revision (if needed)
Approval 2017 budget DRAFT (due June 10)

July 13th

Revision & Approval of 2017 budget FINAL (due July 15)

August 10th

September 14th

New/renewing commissioners must apply

October 12th

November 9th

December 7th

d. Banner removal

There are 14 banners/frames left that will be removed for \$35 each. No one objected.

New Business

a. Introduction of marketing rebate program

Stephanie is spearheading this program. Potential 50/50 split on marketing costs. She will continue exploring options with local businesses and neighborhood branding as a whole.

Stephanie found some broken links on the chamber of commerce page and noted a lack of a newsletter.

Next steps: Stephanie to call Cindy Kurman (Kurman Communications) and will follow up with Mir for further ideas on marketing.

b. Security

Duka to produce a second RFP for just car patrols for evenings only. Start date TBD.

A future RFP for camera installation (cost share model) based upon recommendations from other SSA's. Duka will follow up.

The board has decided to have future security be unarmed.

c. Equipment purchase approval for SSA

A new projector was purchased for the purposes of SSA meetings for approximately \$700.00.

Public Input

Carol asked about façade applications. Two have been received and more are expected next week.

Carol would like to see a stronger strategy for the SSA. She recommends finding a consultant to assist with planning and branding. Thomas pointed out that the commission is learning and modifying as time progresses. Andrew would like to pursue having fellow SSA's come to speak about their successes.

Don't forget about the Hawk's Crawl on March 3rd!

Next Meeting: March 9, 2016 @ Café Chien located at 4749 N Spaulding Ave, Chicago, IL 60625

Adjournment:

Stephanie made a motion to adjourn the meeting and Jimmy seconded. The meeting ended at 6:44 p.m.