

SSA Commission Meeting/ Special Service Area #60
Wednesday, January 13, 2016 5:30 p.m.
Allstate Insurance
2934 W. Montrose Ave
Chicago, IL 60618

SSA Commission Meeting Minutes

Attendance:

SSA Commissioners Present: Andrew Levin (chair), Saima Causevic, Stephanie Fishel, John Tunnell, David Maletin, Jimmy Karagianes

North River Commission Staff Present: Thomas Applegate, (E.D.), Duka Dabovic (SSA manager); Indira Orozco, Shannon Campbell (NRC Interns)

Other Attendees: Carol Maher, Ricky Rozalado, Nicholas Yassan, Michael (Nicholas' associate), Matthew Mann, Charlie Lema

Call to Order: Meeting was called to order at 5:35 p.m.

Item:

1. Welcome/Introductions

2. Old Business

- a. Approval of Minutes: Stephanie moved to approve the December minutes. John seconded. All others present voted in favor.
- b. Approval of Financials: John moved to approve the financials. David seconded. All present voted in favor.
- c. Updates:
 - i. Façade Program: Program has been rolled out. There was an info session last Thursday, Jan 7. Looking for 15–20 applications; can accept more. Should be approving applications in March meeting, after review committee. Deadline is February 17. 7-10 applicants have committed to applying.
 1. Threshold for cost overage that Duka can approve, without getting Commissions approval? Up to 10%, as long as the total cost does not go over limit
 2. Do we want to put time limits on Façade Improvement program construction after approval? Written in to be 120 days
 3. Duka informed Commission of small aesthetic change to Aspire application. Mural will be one piece as opposed to 3 separate panels.

- ii. SSA Survey has been sent out. Includes original survey used in SSA origination process. Received 22 responses so far. Will report responses at February meeting

3. New Business

- a. Approval of Litter Vendor:
 - i. Brief presentation by litter vendor: Rozalado & Co. Commercial cleaning company with contracts across the Midwest. Primarily work in restaurants, bars, commercial buildings, and medical clinics. 73 employees currently; up to 100 by next month. 4-5-person team during the day with an additional person supervising. Supervisor is in area, handling complaints. SSA60 proposal: 5-6 people working about 1-5 PM. After a discussion with Duka, Rozalado adjusted numbers from original proposal, which are more realistic for them, but significantly higher and less competitive with other vendors.
 - ii. Approval of CleanStreet as litter vendor for 2016 with option to extend contract to 2017. David moved to approve CleanStreet as the litter vendor (Option B). Jimmy seconded. All present voted in favor.
- b. Approval of Auditor for 2015 Audit:
 - i. Received only one proposal from Eilts & Associates (2014 auditor). Option to sign a multi-year contract. David moved to approve Eilts & Associates as the auditor for the 2015 audit. Stephanie seconded. Majority voted in favor. One vote of opposition.
- c. Security
 - i. Andrew suggests that security may not be worth the cost; only benefits a small portion of the area. Jimmy disagrees; believes that people feel more comfortable; suggestion for just one car. Charlie Lema supports; community members feel safer with security presence, regardless of whether crime increases or decreases. What if we scale down security and have it in more targeted areas, but not eliminate completely? John suggests considering an alarm/camera rebate program. Goal is to make business owner feel safe. Nicholas recommends more lighting (e.g., flood lights) to deter crime and vandalism. Key point: Reduce cost of security program

4. Public Input

- a. Nicholas shares ideas for façade improvement. Andrew recommends that he speaks with architect on the Façade Committee
- b. Update from Duka on trees: 74 trees on Montrose will get 10 days of pruning (spread out over several weeks)
- c. Idea for a marketing rebate (Stephanie). Mailing, event, etc.—something to bring business in. Reimburse for 50% of cost. Cross-marketing between sponsors, graphic designers, etc. Would fall under “Customer Attraction” category of budget. Stephanie will help Duka explore idea further to present at next meeting

5. Adjournment at 6:30pm