

Albany Park and Irving Park Special Service Area #60
SSA Commission Meeting
Wednesday, February 8 2017, 5:30pm

DRAFT MINUTES

Commissioners in Attendance: Saima Causevic, Frank Kern, David Maletin, Tom Guagliardo
Renewing Commissioner, not confirmed: Andrew Levin, Stephanie Fishel.
Residents/Business Owners in attendance: Carol Maher, Helen Slade, Liz DeChant, Jeff Sobczyk
NRC staff: Thomas Applegate, Duka Dabovic, Alexa Schutz

Meeting called to order at 5:31pm.

Minutes: Minutes were reviewed. Tom moved to approve. Saima seconded. All in favor.
Renewing commissioners did not vote.

Financials: Financials were reviewed. Saima moved to approve. Tom seconded. All in favor.
Renewing commissioners did not vote.

New Business:

- Alexa Schutz, Program Coordinator for NRC was introduced.
- People Spot Proposal from Helen Slade of Territory Urban Design
 - Temporary platforms in the parking lane for pedestrian enjoyment and R&R.
 - Andrew inquired about the possibility of loitering, especially for gangs.
 - Stephanie wondered if Bikes and Roses could be an ideal location given the idea that people would be waiting on bike repair.
 - Saima likes the idea of having it outside of her building at 4753 N. Spaulding and will give official necessary landlord permission if we chose to move forward.
 - Frank moved to approved \$2k. David seconded. All in favor.
- Marketing Committee Update
 - Recommending resurrecting the annual restaurant crawl. The proposed crawl is a ticketed event when residents and visitors can walk among participating restaurants on a weekday afternoon evening to sample neighborhood cuisine with an additional focus on the arts.
 - Contract with Big Buzz for \$5k (special events budget) and contract with DeChant Consulting for \$5k for the restaurant crawl. – Frank motioned to approved and Tom seconded. All in favor.
 - Andrew proposed bringing in DeChant consulting to help with ideating events and promotion opportunities. Will add this to the agenda for the March 8th meeting.
 - Quarterly Roundup - \$1500 per quarter for stories around the community and businesses.

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Old Business

- Façade Projects – Façade review committee will be meeting on 2/27. New applications will be presented at the March 8th meeting.
- Security - For discussion at the next SSA meeting around funding for patrols vs/and/or security camera.

Public Input:

- Carol asked about Board of Directors membership status. Thomas indicated that there are three potential commissioners in the pipeline.
- Helen asked if we participate in economic marketing programs. Thomas indicated that LADCOR and NRC take on this responsibility.

Meeting adjourned at 6:46pm

Next meeting is March 8th at the North River Commission offices @ 3403 W. Lawrence Ave, Suite 201.