

**Albany Park and Irving Park Special Service Area #60**  
**SSA Commission Meeting**  
**Wednesday, June 14 2017, 5:30pm**

**Commissioners in Attendance:** Frank Kern, David Maletin, Saima Causevic, Tom Guagliardo, Mark Aistrope

Renewing Commissioner, not confirmed: Stephanie Fishel

Residents/Business Owners in attendance: Carol Maher, Liz DeChant, Jeff Sobczyk (33<sup>rd</sup> Ward)

NRC staff: Duka Dabovic, Alexa Schutz

**Meeting called to order at 5:37 pm.**

**Minutes:** Minutes were reviewed. David moved to approve. Tom seconded. All in favor.

**Financials:** Financials were reviewed. Tom moved to approve. David seconded. All in favor.

**Old Business:**

- 2017 Budget Revision Review – Waiting on the final numbers for the Montrose Avenue Pilot Project which is primarily being funded by moving funding from the former security services program. Other changes include additional planned spend for Tree Management (soil conditioning). Will vote on final revisions in the next meeting.
- 2018 Budget Draft Approval –
  - Planning for an additional customer attraction special event.
  - Adding a window merchandising consultant for façade improvement project applicants.
  - Adding the creation of neighborhood guide and map.
  - A line item for decorative banners has been added.
  - Continuing the tree planting and maintenance program. Tree trimming and soil care will need to continue beyond 2018.
  - Continuing the Façade Improvement Rebate Program.
  - Proposing a public art installation (mural).
  - Continuing litter abatement program
  - Snow removal has a reduced amount of funding.
  - SSA sponsored trash cans, bus station benches, bike racks and an LED lighting rebate program has been added to the Sustainability and Public Places line item.
  - Continuing site marketing/roundup PR stories and adding a Strategic Planning line item.
  - Continuing security camera rebate program and adding a reinforced glass rebate.
  - SSA management and personnel essentially unchanged.

Saima moved to approve. Tom seconded. All in favor.

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- Review and approval of revised façade projects:
  - 3524 W. Montrose Ave, Drake Quick Mart – New signage, lighting and removal of existing signage and satellite dishes. David moved to approve pending recommendation to remove all signage from windows. Tom seconded. All in favor.
  - 3250 W. Irving Park Rd, Rainbow Day Care – New awnings, signage, repainting all stucco and lighting. Stephanie moved to approve. David seconded. All in favor.

**New Business:**

- 2017/2018 Snow Removal
  - The commissioners decided to move forward with snow removal this season.

**Updates**

- Flavors of Albany Park Recap – Liz Dechant provided a debrief. The event was very successful with 302 tickets sold, more than 15,000 social impressions, numerous media mentions and net revenue of \$9,118.
- Marketing Committee Update – Stephanie provided an update Montrose Pilot Project. Dine In Fall Promo planned and there is a focus on 3<sup>rd</sup> and 4<sup>th</sup> quarter opportunities.
- Take Out Tuesday – Going well and modifying the July date due to the holiday.

**Public Input:**

- Carol expressed concerns about having too many bike corrals as part of the Montrose pilot project. Her opinion is primarily around the aesthetics. She'd prefer traditional "U" racks. Alexa provided an update that there is only going to be a single corral at Whipple and Montrose.

Meeting adjourned at 7:23pm.

Next meeting is on July 12th at the North River Commission offices @ 3403 W. Lawrence Ave, Suite 201.