

**Albany Park & Irving Park Special Service Area #60**  
**Commissioner Meeting**  
**Wednesday, July 11, 2018**  
**3403 W. Lawrence Ave. Ste. 201**

SSA Commissioners present: Saima Causevic, David Maletin, Tom Guagliardo, Mark Aistrope, Stephanie Fishel, Andrew Levin

Community: Carol Maher, Jeff Sobczyk

NRC Staff & Interns: Duka Dabovic, Thomas Applegate, Alexa Schutz, Lille van der Zanden, Agatha Grzybowski

**1. Meeting called to order at 5:39pm + introductions**

**2. Old Business:**

- a. Approval of minutes from June 6 meeting - 1st Tom, 2nd Saima; all in favor with the change of "DD" to Duka Dabovic for clarity for 3.a.iv and "LLL" to Lizard's Liquid Lounge on 3.b.ii.
- b. Approval of financials - Duka reviewed. Staff discussed the facade applications and how if they are not approved and/or not completed by businesses, NRC must continue efforts to use those funds. Discussed the need to get bike racks and street amenities in place, while the aesthetic components of them are decided post-branding strategy and community engagement/Kedzie Demonstration Group. Motion to approve financials: 1st David, 2nd Mark; all in favor.

**3. New Business:**

- a. 2019 Budget Approval: reviewed 7 key categories of our budget being Customer Attraction, Public Way Aesthetics, Sustainability & Public Places, Economic/Business Development, Safety, SSA Management, Personnel.
  - i. \$386,687.00 collection of tax levy based on 2017 dollars
  - ii. \$458,703 with carryover, estimated loss collection (\$11k) and est. late collections
  - iii. between SSA Management and personnel is at 28.91% with a cap of 30% -- Andrew concerned that we are nearing the 30% cap for Management /Personnel. Duka discussed the previous reasoning for the divvying up of staff allocation for Chamber/SSA.
  - iv. Duka Dabovic went category by category, line by line describing 2019 budget allocations.
    1. Customer Attraction: \$38,995
    2. Public Way Aesthetics: \$275,758
    3. Sustainability and Public Places: \$14,500
    4. Economic/Business Development: \$10,000
    5. Safety Programs: \$10,000
    6. SSA Management: \$22,003
    7. SSA Personnel: \$87,689, \$2,000 decrease for Program Manager from what was presented at previous meeting to align to the correct allocations from NBDC contract.

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- v. Approval of 2019 Budget & Workplan & Approval of North River Commission as SSA service provider:
  - 1. Duka talked more on the banner infrastructure, art spot box, cameras, facades,
  - 2. Total 6 and 7 is at 28%
  - 3. Friday submission to the city
  - 4. Tom made the motion to approve the 2019 Budget & Workplan; Saima seconded. All in favor.
  - 5. Stephanie made the motion to approve North River Commission as service provider for the 2019 Budget & Workplan; Mark seconded. All in favor.
  
- b. Updates
  - i. Flavors of Albany Park Recap
    - 1. Success! Alexa reviewed the detailed report of the event.
    - 2. More visuals to entertainment > bigger visual
    - 3. Volunteers > younger folks to be inside aka don't talk to strangers much!
    - 4. More side streets on passport >
    - 5. End of route >
    - 6. Not hiring Liz > beneficial.
    - 7. Talk to Marketing Team on next date for Flavors 2019.
  
  - ii. 2018 Q3&Q4 Services
    - 1. Ordering of bike racks, benches, & trash cans. Locations for bike racks to be finalized by end of July for permitting. Order from manufacturer can take place in September once LimeRed proposal is reviewed.
      - a. Facades, challenges with approved applications.
        - i. currently at \$69k of the \$100k used.
      - b. Trees & Landscaping: planter boxes along Montrose & Irving Park have been planted, and are being watered and maintained (3x week) by Patch Landscaping. Winter planting will take place week before Thanksgiving, per recommendation from vendor.
        - i. SF says landscape box by Mozart/Montrose needs H2O & graffiti tag on Albany (SeeClickFix)
      - c. Mural project
        - i. \$10k allocated, \$25.00 per sq foot are costs.
        - ii. Finding location - multiple options but need approval from building owner.
        - iii. Carol says talk to Dena at Cermak (not Gus)
  
  - iii. LimeRed meeting with commissioners, week of July 16
    - 1. DD to send Doodle > Friday, 3-5pm on 7/20 - location TBD

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iv. Addition of August 8<sup>th</sup> meeting, to approve snow removal vendor and

additional facades

1. @ Montrose Saloon -- quick meeting with snow vendor and facade apps.

c. Public input

- i. Andrew brought up how the SSA is at the bottom of the newsletter when it was a main sponsor. He feels Commissioners like board members want to be “celebrated” so there is by-in and engaged and they care and thus needs some recognition. Mark foresees the SSA to engage PIN holders to get involved at the Commission. TA says staff are advocates of the SSA and that NRC subsidizes the work of the SSA with NBDC contract with other funds.
- ii. Andrew concerned the Chamber is not active as it was.
- iii. SF says need PIN holders to know what the SSA is because they have to re-up it in a few years. Says we never wanted to brand the SSA.
- iv. Need to set up Marketing Committee meeting at Tano’s.
- v. Horner Park Brew Fest on Friday, July 13 and Horner Fest on Saturday, July 14 + beer/wine garden and movie.
- vi. Angelo’s Block Party: ton of people, recommends customer appreciation nights.
- vii. North Center banners in our area!

**4. Meeting adjourned at 7:06pm**