SSA Meeting Minutes: February 13, 2019

ATTENDEES
SSA Commissioners present: Stephanie Fishel, Saima Causevic, Mark Aistrope, David Maletin, Tom Guagliardo, Kareeshma Ali
Staff present: Alexa Schutz, Thomas Applegate
Public: Carol Maher (resident)
SSA Commissioners absent: Andrew Levin, Hannah Moses

Meeting called to order at 5:36pm by Chair, Mark Aistrope followed by introductions.

OLD BUSINESS
Approval of minutes: 1st Fishel, 2nd Guagliardo; all in favor.
Approval of financials: 1st Maletin, 2nd Causevic; all in favor.

NEW BUSINESS:

Facade Application Review & Approval: 3553 W. Montrose Ave. applied for the derusting, priming, and painting of their balconies - the twin building next door also applied for this work a few years ago. After discussion, Commissioners approve the $5600 project thus a $2800 facade improvement program rebate. Subject to the input from the facade review committee who has not yet reviewed this application, it is approved. Motion: 1st by Fishel, 2nd by Ali; all in favor of the $2800 facade rebate for 3553 W. Montrose’s application.

Tastes & Tours of Albany Park Sponsorship: There are $18,750 in our special event line of “customer attraction.” Upon review of the SSA’s event sponsorship of Lot Jams, Flavors of Albany Park restaurant crawl, and the MOSAIC Albany Park Arts Festival, the SSA has not sponsored Taste & Tours (T&T) of Albany Park which included 6-8 walking history and/or food tours throughout a weekend. Given the ever-growing support and success of Flavors with ticket sales and 3x the sponsorship in the last 2 years, staff feel special event funds typically spent for this event are now better served to boost another. T&T is to be repeated annually given its success. Staff recommend the SSA to sponsor T&T to do what it did for Flavors: help it grow, evolve, and mature while supporting district-wide efforts to elevate the community. After discussion, the commissioners would like a proposal on what the SSA funds would do for this event and its projected impact on the success of the event; Schutz to provide via email within one week.

END
Meeting concluded at 6:49pm. The next meeting will be held on 3/13 at Tano’s Pizzeria.