

District Banner Program Sponsorship 2019



Albany Park
& Irving Park
SSA #60

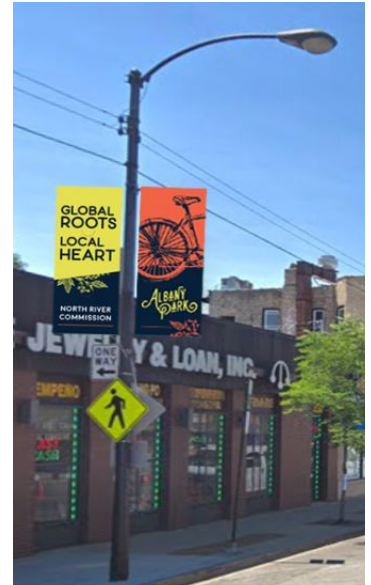
Purpose

The Special Service Area #60 (SSA) is installing identifiable, neighborhood-branded light pole banners with eye-catching colors and intentional design. We are excited to increase business district investment with this beautification effort and increase neighborhood attraction to Albany Park and Irving Park for city residents, visitors, and new businesses alike. SSA#60 and the Albany Park Chamber of Commerce are economic development programs run by the community development nonprofit, North River Commission.

Play a Role in the Business Community

We are seeking your participation to promote your business on a set of district light pole banners. The goal is to represent the types of businesses and activities that are in our district at a glance and to draw customers to your business with utmost visibility.

Below is a concept and colors of the banners that will be going up this summer. Each street in the SSA district including Lawrence, Kedzie/Kimball, Montrose, and Irving Park has their own color palette to celebrate each corridor's unique character but with a cohesive design district-wide. The banners are dual-sided so your business name will be listed on both sides, thus visible from both directions.

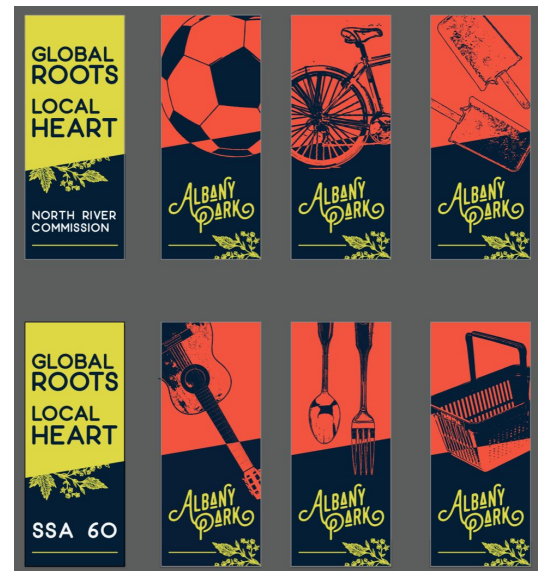


Details And Pricing

The banner program is designed so that each light pole holds 2 banners as shown in the images below. Each light pole installation includes a **pair** of banners that costs only **\$175.00** and will be up for a 2 year period. This cost includes custom design, fabrication, installation, and maintenance. The Special Service Area has funded purchase and installation of necessary hardware. Your business/organization's name (not logo) will be listed in capital letters in white font against a navy blue background for highest visibility.

Location

In summer/fall 2019, we launched the banner program in the SSA boundaries around the Kimball and Kedzie brown line stations; thus, the first round of banners in 2019 focused on Lawrence between Kimball to the River, on Kedzie from Ainslie to Wilson, and Kimball from Leland to Lawrence. We are **expanding the program, and will be focusing on Montrose Ave from Kedzie to California for this second round**, we will soon have banner sponsorship opportunities across the entire SSA.



Questions? Contact Alexa Schutz at 312.860.7884 or alexa@northrivercommission.org

District Banner Sponsorship Form



Albany Park
& Irving Park
SSA #60

Deadline: Friday, September 13, 2019 (round 2)

Date: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Name of your business or organization: _____

Name to be displayed on banner (no logos): ****character limit is 30 to ensure highest visibility****

*Quantity of Banner Sets/Number of Light Poles Occupied: _____

Total Cost To Be Paid: _____

Payments due by September 30. Your sponsorship covers printing, installation, maintenance, and permitting.

Payment Options:

1. Checks are to be made out to the **Albany Park Chamber of Commerce**
2. The cost is \$175.00 per banner set (one entire street pole)
3. Through PayPal at: <https://www.paypal.me/northrivercommission>
4. Online: our donation page via North River Commission's website: bit.ly/donationNRC

Questions? Contact Alexa Schutz at 312.860.7884 or alexa@northrivercommission.org